



CULTURE SELF-ASSESSMENT

1. We have an identifiable culture in our business. True or False
2. We have unique language we use to reinforce the culture. True or False
3. We have our values carefully articulated. True or False
4. We have our carefully articulated values on the wall. True or False
5. We use our values as key indicators in the hiring of new teammates. True or False
6. We have fired people who do not live up to our values. True or False
7. We have stacked stories we tell about our values in action. True or False
8. We have built our values into our systems/processes/language. True or False
9. We have created employee training to accelerate cultural adaptation. True or False
10. We have recognition and reward programs that create powerful moments of reinforcement. True or False
11. Our leaders are **Culture Champions**, coaching and reinforcing behaviors at every level. True or False

If most of your answers to this survey are 'False' you are missing one of the most powerful leadership levers available to any organizational leader.